

ARC Real Estate Advisors



We are your **A**dvanced **R**eal Estate **C**onnection

Dear Homeowner,

Selling your home on your own is a significant undertaking, and I respect the effort it takes to manage every detail without professional representation. If you are like many FSBO sellers, you may already be finding that attracting serious buyers, setting the right price, and handling the many moving parts of the process can be more demanding than expected. From marketing and showings to negotiations, paperwork, and closing deadlines, the process can quickly become time-consuming and stressful. That is where experienced guidance can make a meaningful difference. With over 20 years of experience in the local real estate market, I have helped homeowners navigate these challenges and achieve successful results. In the past 20 years, I have assisted sellers in the tri- county area with homes that attracted qualified buyers through targeted marketing and careful pricing. I also keep a close eye on local market trends, and right now, well-priced homes in our area are still drawing attention, while buyers remain selective and value driven. That makes professional presentation and strategy especially important.

I would welcome the opportunity to meet with you briefly at your convenience to introduce myself and explain how my real estate services may help you achieve a stronger result. Our marketing program is designed to give your home greater exposure to qualified buyers. My pricing strategy is based on current market conditions, and my negotiation experience can help you secure better terms while avoiding costly mistakes. I also help manage the details of the transaction so you can save time and reduce stress.

I would like to discuss your home, your goals, and the best strategy for getting your property sold. Even if you decide to continue on your own, you will gain a clearer understanding of the market and your options. If you are open to it, I would like to schedule a brief, no-obligation meeting in the next few days. I am confident that once we speak, you will see the value of having experienced representation working on your behalf. Please contact me at your convenience so we can arrange a time that works best for you. Thank you for your time and consideration. I wish you every success with the sale of your home, and I look forward to speaking with you soon.

Gerald Malloy

518-727-5212

Jerrymalloy52@gmail.com

Office Address: 7 Willow Tree Dr, Millstone Twp NJ 08535

Office Phone: 609-731-4265